

EVENT 1: THINKATHON 2.0

Tagline:

Two Minds. One Vision. Infinite Possibilities.

Event Description:

Thinkathon 2.0 is a **duo brainstorming hackathon** where creativity, logic, and teamwork collide. Each team of two will choose their **own problem statement on the spot**, brainstorm a feasible tech-driven solution, and present it within a given **PPT format provided by the organizers**. It's not about how well you code — it's about **how smartly you think** and **how clearly you pitch your innovation**.

Event Duration: Total – 3 Hours

Round 1 – Ideation Sprint (Shortlisting Round)

Time: 60 minutes

Goal: Identify and define the problem with a creative, feasible solution outline.

What Happens:

- Teams brainstorm and finalize their problem statement on the spot.
- They complete only the **first half of the PPT template** (Problem, Proposed Idea, and Target Audience).
- Submit their brief for shortlisting.

Judging Focus:

- Relevance of problem
- Originality of idea
- Clarity of thought

Outcome:

Top **8–10 teams** move to the final round.

Round 2 – Pitch & Polish (Final Round)

Time: 90 minutes total

Goal: Develop a complete solution pitch and present it to the panel.

What Happens:

- Shortlisted teams refine their ideas and complete the PPT (including Technology Used, Implementation, and Impact).
- Each team gets **5 minutes to present + 2 minutes for Q&A**.

Judging Focus:

- Innovation & creativity
- Feasibility of the solution
- Presentation clarity & teamwork

Rules & Regulations:

1. Each team must have **exactly 2 members**.
2. Problem statement must be **chosen on the spot** (no pre-prepared topics).
3. Teams must use the **official PPT format** provided during the event.
4. Participants can use **AI tools for research or brainstorming**, but the final idea must be original.
5. Internet is allowed for reference only — not for using templates or pre-made slides.
6. Time limits must be strictly followed for both rounds.
7. Judges' decision will be final and binding.

Judging Criteria:

Criteria	Points
Problem Understanding	20
Creativity & Innovation	30
Feasibility of Solution	25
Presentation & Teamwork	25
Total	100 pts

Terms & Conditions:

- The **problem statement must be created during the event**; pre-worked topics will be disqualified.
- **PPTs must be prepared within the given timeframe** using the provided template.
- Use of AI-generated content must be acknowledged.
- Judges' decision is final and not open to discussion.
- Organizers may use submitted ideas for official documentation or post-event showcases.

EVENT 2: PROMPTCRAFT

Tagline:

Craft Your Vision with a Prompt.

Event Description:

PromptCraft is a **GenAI-based creative design challenge** that turns imagination into visuals. Participants will receive a **theme on the spot** and must use AI image-generation tools (like DALL·E, Midjourney, Leonardo AI, etc.) to create a **poster purely through text prompts**. Your words are your paintbrush — craft a prompt that tells a story through art.

Event Duration:

Total – **2 Hours**

Round 1 – Theme Reveal & Prompt Creation

Time: 45 minutes

Goal: Create your prompt, test variations, and finalize the best AI-generated design.

What Happens:

- Participants get a theme on the spot.
- They experiment with different AI tools to bring their idea to life through prompts.
- The **prompt used for the final design must be submitted** along with the poster.

Judging Focus:

- Creativity of prompt
- Originality of concept
- Relevance to theme

Round 2 – Poster Showcase & Caption Writing

Time: 60 minutes total

Goal: Refine, caption, and present your poster.

What Happens:

- Participants finalize their design and write a short **caption/title** for context.
- Posters are submitted digitally.
- Top entries are showcased for evaluation.

Judging Focus:

- Visual appeal
- Prompt effectiveness
- Relevance to theme
- Caption creativity

Rules & Regulations:

1. **Solo participation only.**
2. Theme will be announced on the spot.
3. Poster must be generated using **AI image tools only** — no manual illustrations.
4. Participants must submit:
 - The **final AI-generated image**
 - The **exact text prompt** used
5. Minor edits (text, color, or layout) are allowed but no external assets.
6. The use of copyrighted or pre-made designs will result in disqualification.
7. Participants must finish and submit within the given time.

Judging Criteria:

Criteria	Points
Creativity & Originality	30
Prompt Quality	25
Visual Appeal	25
Relevance to Theme	20
Total	100 pts

Terms & Conditions:

- All posters must be **created during the event timeframe.**
- Participants must **submit both the AI-generated image and the prompt.**
- Use of pre-made or copied images will result in **immediate disqualification.**
- The organizing team reserves the right to exhibit selected artworks.
- Judges' decision will be **final and binding.**